



NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY

QUESTION NUMBER: 1617 [NW1822E]

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1617. Dr P J Groenewald (FF Plus) to ask the Minister of Finance:†

- (1) Whether South African Airways offered any sponsorships in the financial years (a) 2013-14, (b) 2014-15, (c) 2015-16 and (d) 2016-17; if so, (i) to whom, (ii) for what amount, (iii) for what period and (iv) what was the activity in each case for each year;
- (2) whether he will make a declaration about the matter? NW1822E

REPLY:

- (1) Yes, South African Airways had sponsorship commitments in the financial years (a) 2013-14, (b) 2014-15, (c) 2015-16 and (d) 2016-17. All these sponsorship sponsorships were approved in accordance with the company's DOA requirements and followed internal approval process. The sponsorships for the above period are listed in the table below:

Sponsorship Property	Right Holder	Value	Period
Springboks	SA Rugby	R22.5m per annum	2013-14
SA Olympic Teams	SASCOC	R6m per annum	2014-15
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SA Olympic Teams	SASCOC	R6m per annum	2015-16

Sponsorship Property	Right Holder	Value	Period
Springboks	SA Rugby	R22.5 per annum	2015-16
Miss South Africa	Sun International	R594k	2015-16
World Routes	UBM	R1.5m	2015-16
NBA Africa Games	NBA Africa	R1.3m	2015-16
International Jazz Extravaganza	Teacup Projects Proprietary Limited	R1.1m	2015-16
Bafana Bafana	SAFA	R10m first year R25m per annum thereafter	2016 – 17
SA Olympic Teams	SASCOC	R8m per annum	2016-17
Miss South Africa	Sun International	R596k	2016-17

Notes:

- The SA Rugby sponsorship ended on 31 December 2015.
- The SASCOC sponsorship ended in March 2017
- The SAFA sponsorship for BAFANA BAFANA is a five (5) year agreement that started in April 2016 and ends on 31 March 2021.
- All SAA sponsorships are offered strictly on a Value-In-Kind (VIK) basis. This means the value of the tickets offered and there is no outlay of cash for sponsorship
- The sponsored parties are liable for airport taxes

(2) the details/declarations are included above.